

INVITATION

The American experience
breakfast presentation



We are pleased to invite you to the **American Experience Breakfast Presentation**

Does your company have an interest to enter into or expand your presence in the US water market? If so, don't miss this chance to learn about the many opportunities this vast and still growing market offers. New to the US market? Looking for a distributor or agent or just want to gain more US market info? Want to learn more about the WQA/Aquatech USA tradeshow? This meeting is for you!

But there's more! If you are a US company, the American Experience Breakfast Presentation is also for you. Learn more about the valuable assistance the U.S. Commercial Service can offer you. Let us help your company gain foothold in the European water market!

Programme

08.30 - 08.45 a.m.	Doors open
08.45 - 08.50 a.m.	Welcome by Mr. Xander de Bruine, senior product manager Aquatech Amsterdam 2006
08.50 - 09.10 a.m.	The US water market by Mr. P. Censky, executive director of WQA
09.10 - 09.30 a.m.	Exhibiting at WQA Aquatech Show by Mr. S. Karge, global director of sales & marketing of GE Water Technologies
09.30 - 09.50 a.m.	Services of U.S. Commercial Service by Ms. J. Ritfeld, commercial specialist 'environmental technologies' Overview of the European water market by Ms. V. Novakova, commercial specialist 'environmental technologies'
0950 - 10.00 a.m.	Questions & Answers



Date: Thursday September 28, 2006

Time: 08.30 – 10.00 hours

Where: Amsterdam RAI, Café Amsterdam

Please confirm your attendance by means of the fax reply form enclosed before September 12, 2006